



SPONSORSHIP OPPORTUNITIES

CMND SHFT is about finding inspiration in your community, and using it to make your own statement. We aim to kindle pride in ourselves as a creative community. By making space for new voices we hope to spark a shift forward and make visible the valuable talent we have right here. Join us as we share the stories that make us who we are and talk about who we might be. Make your mark and grab a piece of the conversation. **Let's inspire each other to do good work.**

WHY SUPPORT CMND SHFT?

CMND SHFT is an exposition for creatives in Northern California. The format will allow for the creative community to connect and inspire. Following the incredibly successful inaugural CMND SHFT conference in 2015, we hope to build upon what has already begun — an annual nucleus of design collaboration in Sacramento. This year we intend to ignite deeper conversations and spark meaningful collaboration among members of the creative community.

There hasn't been a venue like this for businesses to interface with designers and creatives for over 10 years. Sponsors are integral to enhancing guest experience and to the overall annual sustainability of CMND SHFT, and we expect this event to continue to grow and build momentum each year. Sponsorship of CMND SHFT provides visibility for your company within the local creative community of Designers, Marketing Professionals, Art Directors, Illustrators, Educators, Students, and more!



2015 EVENT PHOTOS

Our inaugural event last year gathered together creatives from all over Northern California who were very excited to see an event like this finally happening again in Sacramento.



“This event brought me closer to a design community that I thought was intimidating at first. As someone who didn’t have a direct connection to the creatives in Sacramento, CMND SHFT gave me that opportunity.” — 2015 CMND SHFT ATTENDEE



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Benefits – Sponsorship Level		Legacy \$3,000	Make Your Mark \$1,000	Shift Forward \$500	Media & Printing In Kind
Number of Sponsorships Available		1	5	10	1
Exclusive “Presented By” Status		Yes	No	No	No
“After Party Hosted By” Status		Yes	No	No	No
Brand Recognition on the CMND SHFT Stage		Yes	Yes	No	No
Thanked on Stage During Introduction/Closing		Yes	Yes	No	No
Thanked on all CMND SHFT Social Media Platforms		Yes	Yes	Yes	Yes
Brand Recognition in Select Marketing Materials		Yes	Yes	Yes	Yes
Brand Recognition on Registration Website		Yes	Yes	Yes	Yes
Brand Recognition on Event Program		Logo	Logo	Logo	Logo
Tickets to Event		10	6	4	No
Option to Provide Give-away item		Yes	Yes	Yes	Yes



ADDITIONAL SPONSORSHIP OPPORTUNITIES



KEEP EVERYONE MOVIN'

DJ/Music Sponsor: keep everyone at the event excited and the energy levels high. Includes brand recognition on registration website, event program, and select marketing materials. One available.

\$1,000



WAKE EVERYONE UP

Coffee Sponsor: what every creative needs! Keep everyone awake, alert, and engaged with coffee from a local Sacramento roaster. Includes brand recognition on registration website, event program, and select marketing materials. One available.

\$500



FEED EVERYONE LUNCH

Lunch Sponsor: pick up the tab on everyone's lunch at the event. This will provide everyone with a boxed lunch from Empress Tavern. Includes brand recognition on registration website, event program, select marketing materials, and verbal recognition at lunch. One available.

\$3,500



BUY EVERYONE A BEER

Booze Sponsor: keep everyone loose and the creative juices flowing at the CMND SHFT After Party! Includes brand recognition on registration website, event program, select marketing materials, and verbal recognition at the CMND SHFT After Party. One available.

\$500

*In-kind donations are also accepted and much appreciated.